



IATEFL Careers Fair

Liverpool, 2 - 4 April 2019

Sponsored by the University of Sheffield

Careers Fair Packages and Pricing

The IATEFL Careers Fair packages are designed to cater for different organisations with varying recruitment or exhibiting needs. It takes place in the main exhibition hall at the IATEFL annual conference. The exhibition is free to enter and open to the public as well as to approximately 2800 conference delegates. We provide services for organisations who just wish to advertise job roles or other marketing materials, as well as space on site for recruiters and exhibitors to meet and speak with individuals formally or informally during the conference.

If you require advice or clarification before booking, please contact us via email at katy@iatefl.org.

Basic Information:

The Careers Fair comprises a **Reception Area, Jobs Boards, CV Clinic, Recruiter and Exhibitor Booths, Mentoring Sessions** and a **Presentation Zone** offering career development sessions. Recruiters and Exhibitors who wish to be on site for the duration of the conference will have their own booth and will be able to speak with individuals who are interested in their roles/courses and/or services.

Package Options:

Package A – Recruiter Full Participation | £1650 ex VAT

Ideal for organisations recruiting for several positions, and who want to promote themselves as well as speak with candidates throughout the conference. Package A provides use of a Recruiter Booth, plus job postings on the Jobs Boards and online.

Vacancies remain online from the time of booking and posting through to May 2019.

What's included:

- ✓ A 2m X 2m space with a table and 3 chairs; 2m wall panel to rear and sides for posters and branding; literature stand for leaflets; brochures and other marketing materials; a company/institution name board and WIFI.
- ✓ Electrical package: 2 x spotlights and 1 x 500w socket
- ✓ 2 transferable conference badges (allowing access to all academic sessions and evening events throughout the conference.)
- ✓ Single job posting (Posted on the main Jobs Boards at conference, and online pre and post conference)
- ✓ Use of a private room to interview prospective candidates (must be booked in advance)
- ✓ Meet and Greet service for your interview candidates at the Careers Fair reception desk
- ✓ Additional job postings on our online Jobs Market for the reduced price of £55 per vacancy (excl. VAT) until 28 June 2019 (postings will be live for one month from posting).

Package B – Exhibitor Full Participation | £1430 ex VAT

Ideal for organisations looking to promote career development opportunities to individuals, such as university courses or other professional or personal development training, as well as engage directly with delegates throughout the conference.

What's included:

- ✓ A 2x2m space; 2m wall panel to rear and sides for posters and branding;
- ✓ Nameboard with exhibitor name and stand number
- ✓ Electrical package: 2 x spotlights and 1 x 500w socket
- ✓ Postings on our online Jobs Market for the reduced price of £55 per vacancy (excl. VAT) until 28 June 2019 (postings will be live for one month from posting).

Dedicated Advertising Board | £450 ex VAT

A dedicated advertising board is ideal for organisations with multiple job posting or courses and/or promotional materials promoting their career development offerings.

What's included:

- ✓ A dedicated 1m X 2.4 m panel in the Advertising Board section to accommodate bespoke posters/promotional literature and/or job vacancies
- ✓ Company header
- ✓ Postings on our online Jobs Market for the reduced price of £55 per vacancy (excl. VAT) until 28 June 2019 (postings will be live for one month from posting).

Jobs Advertising Only

At Conference and Online | £150 ex VAT

Includes online posting both pre and post conference from the time of booking up until May 2019, plus posting on the Jobs Boards at the IATEFL Careers Fair. All applicants will be directed to your main recruitment contact.

Online Only for 1 Month | £75 ex VAT

This is an online only advertising space for one month in the current vacancies section of the website. All applicants will be directed to your main recruitment contact.

For further information or to make a booking, please contact Katy Suckling at katy@iatefl.org